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For Immediate Release

**KNOXVILLE'S FAMILY DANCE PARTY
HELPS TO LAUNCH NEW AUTISM CHARITY
MAY EVENT DATE ANNOUNCED**

Boogie Down Baby will partner with the March of Dimes in May after the March 28th 2009 event saw its best turnout since the family dance party began one year ago. The crowd of more than 120 people helped to raise money for new Knoxville Autism Charity, ASD Athletes. This event launched the non-profit organization's Capital Campaign which began in April in honor of Autism Awareness Month. ASD Athletes promotes wellness and life skills opportunities for the Autism community through physical activity.

Last week, Kiley Yarbrough, founder of Boogie Down Baby, presented a check to Terry and Jennifer Higgins of ASD Athletes donating 10% of the event admission fee to the charity. For more information on ASD Athletes and how you can contribute to the Capital Campaign, call (865) 604-8511 or visit www.asdathletes.org.

The next Boogie Down Baby event is scheduled for Saturday, May 30th at the former Green Hills Grille in support of March of Dimes, a charity dedicated to improving the health of babies by preventing birth defects, premature birth and infant mortality. Admission to the dance party from 11am – 2pm is \$10 per person, excluding non-walking babies. Included in admission: Food from The Fresh Market, Earth Fare and The Happy Badger Catering, and free chair massages for mom and dad from Dasia Massage and Body Works, door prizes and much more. Music is provided by Gary Loe Productions.

Boogie Down Baby promotes healthy active play and quality family time. This month's dance party is located in Western Plaza, 4429 Kingston Pike, 37919. Let's shake it for a good cause. For more information on the March of Dimes, call (865) 694-6003 or visit www.marchofdimes.com.

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